



## PRIVACY NOTICE

Rev 06/2018

FACTS	WHAT DOES CITIZENS BANK OF KENTUCKY DO WITH YOUR PERSONAL INFORMATION?	
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.	
What?	<p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> <li>■ <b>Social Security number</b> and <b>income</b></li> <li>■ <b>transaction history</b> and <b>employment information</b></li> <li>■ <b>credit history</b> and <b>account balances</b></li> </ul> <p>When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.</p>	
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons <b>Citizens Bank of Kentucky</b> chooses to share; and whether you can limit this sharing.	
Reasons we can share your personal information	Does <b>Citizens Bank of Kentucky</b> share?	Can you limit this sharing?
<b>For our everyday business purposes</b> — such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	<b>Yes</b>	<b>No</b>
<b>For our marketing purposes—</b> to offer our products and services to you	<b>Yes</b>	<b>No</b>
<b>For joint marketing with other financial companies</b>	<b>Yes</b>	<b>No</b>
<b>For our affiliates' everyday business purposes—</b> information about your transactions and experiences	<b>No</b>	<b>We don't share</b>
<b>For our affiliates' everyday business purposes—</b> information about your creditworthiness	<b>No</b>	<b>We don't share</b>
<b>For non-affiliates to market to you</b>	<b>No</b>	<b>We don't share</b>
Questions?	Call 1-866-462-2265 (BANK)	

### What we do

**How does Citizens Bank of Kentucky protect my personal information?**

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

**How does Citizens Bank of Kentucky collect my personal information?**

We collect your personal information, for example, when you

- **open an account** or **deposit money**
- **apply for a loan** or **provide employment information**
- **use your credit or debit card**

**We also collect your personal information from other companies.**

**Why can't I limit all sharing?**

Federal law gives you the right to limit only

- sharing for affiliates' everyday business purposes—information about your creditworthiness
- affiliates from using your information to market to you
- sharing for non-affiliates to market to you

State laws and individual companies may give you additional rights to limit sharing.

### Definitions

**Affiliates**

Companies related by common ownership or control. They can be financial and nonfinancial companies.

- ***Citizens Bank of Kentucky does not share with our affiliates.***

**Non-affiliates**

Companies not related by common ownership or control. They can be financial and nonfinancial companies.

- ***"Citizens Bank of Kentucky does not share with non-affiliates so they can market to you."***

**Joint marketing**

A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

- ***Our joint marketing partners include credit card and financial services companies.***
- ***The formal agreement includes assurances by the marketing partner that they will maintain the appropriate safeguards to ensure the security and confidentiality of the information we provide to them, and that the information may only be used within the confines of the stated agreement.***

### Other important information